Website Project Proposal

For my graduate coursework, I have chosen to create a website using Google Sites as the development platform. After evaluating several options, including Wix.com, NEO LMS, Jimdo, Blendspace, and Site123, I determined that Google Sites was the most appropriate choice for this project due to its ease of use, seamless integration with other Google Workspace tools, and adaptability for both personal and professional purposes. Google Sites provides a streamlined interface for creating visually appealing and functional websites, which aligns well with my dual goals of showcasing my educational journey and fostering meaningful connections within The LUX Schools community.

The website submitted today represents the initial framework of this project. However, my vision for the final iteration extends far beyond a standalone site. My ultimate goal is to integrate this project into The LUX Schools' existing online presence, providing a platform that bridges the gap between our school community and its leadership. By sharing insights from my graduate school journey, I hope to model professional growth for our school leaders, inspire staff members, and highlight my commitment to continuous learning. Additionally, this platform will offer current and prospective families a unique window into my experiences and the values that guide The LUX Schools, enhancing transparency and trust.

This project will also serve as a valuable marketing tool for The LUX Schools, reinforcing our position as a leader in high-quality early childhood education. By showcasing our dedication to innovation and leadership, I aim to attract families and educators who share our vision. Furthermore, the website will foster a stronger sense of community by creating opportunities for collaboration, communication, and engagement between myself, as the school founder, and our diverse stakeholders.

The flexibility of Google Sites allows me to refine and expand the site over time, incorporating features such as multimedia content, blog posts, and interactive resources for parents and staff. By leveraging this platform's potential, I intend to create a website that not only meets the objectives of this course but also makes a lasting impact on The LUX Schools and the broader early childhood education community.